Glacier Bay National Park & Preserve

Glacier Bay National Park and Preserve (GLBA) is located in southeastern Alaska along the Inside Passage of the Pacific coast. The remote park is accessible primarily by cruise ships but offers boating, kayaking, hiking, wildlife viewing and camping. The park maintains a campground and a lodge. Glacier Bay was the 122nd most visited NPS site in 2016, with 520,171 recreation visits.

The Glacier Bay National Park & Preserve SEM pilot survey was administered from August 7th-17th, 2015. A total of 1,518 visitors were intercepted and asked to participate in the survey (Tables GLBA 1-3). Of these, 920 agreed to participate and were given a survey, and 574 completed surveys were returned. Visitor segments for Glacier Bay National Park & Preserve include local day trip visitors (Local Day) overnight visitors staying in lodging inside the park (Lodge NPS), overnight visitors staying in lodging outside the park (Lodge Out), overnight visitors camping inside the park (Camp NPS), overnight visitors camping in backcountry sites in the park (Backcountry NPS), overnight visitors camping outside the park (Camp Out), overnight visitors on a cruise ships (Cruise), overnight visitors on small adventure cruises and other vessels (Boat), and overnight visitors staying with family or friends (Other). A limited number of visitors used camping accommodations, so all three camping segments were combined to create a single camping segment. Given the remote nature of the park, which is only accessible by plane or boat, a non-local day visit is infeasible, so the segment is excluded for this park.

Table GLBA 1. Summary of Trip Characteristics for Glacier Bay National Park and Preserve

Parameter	Local Day	Lodge NPS	Lodge Out	Camp NPS/ Backcountry NPS/ Camp Out	Cruise	Boat	Other
n	14	52	62	24	133	35	16
Segment Shares	1.1 %	0.8 %	5.8 %	2.4 %	83.0 %	5.2 %	1.7 %
Entry Rate	1.00	1.45	1.50	1.14	1.00	1.00	1.18
Party Size	2.55	2.18	2.71	2.81	2.90	2.50	3.18
Hours in Park	6.34	—	—	—	—	—	—
Days in Park	1.0	3.8	2.7	4.5	1.0	4.0	3.0
Length of Stay in the Local Area	1.0	3.9	8.2	6.1	6.7	9.2	5.6
Length of Stay in Local Area Attributed to NPS visit	1.0	3.5	3.8	5.1	1.0	1.0	4.2
Non-Local Visitors	0.0%	100.0%	92.1%	72.7%	100.0%	100.0%	76.9%

Table GLBA 2. Average local area spending per party per day/night ($2015)

Spending Category	Local Day	Lodge NPS	Lodge Out	Camp NPS/ Backcountry NPS/ Camp Out	Cruise	Boat	Other
Hotels, motels, resorts & specialty lodging	0.00	297.78	156.91	34.59	11.13	83.38	0.00
Camping Fees	0.00	0.00	0.00	9.34	4.16	3.87	0.00
Restaurants and bars	40.63	144.52	42.17	33.07	29.88	41.1	31.01
Groceries	26.67	17.22	10.08	15.74	3.36	11.94	23.86

Table GLBA 2 (continued). Average local area spending per party per day/night ($2015)

Spending Category	Local Day	Lodge NPS	Lodge Out	Camp NPS/ Backcountry NPS/ Camp Out	Cruise	Boat	Other
Taxis, shuttles, public transportation	0.00	11.63	9.25	12.05	2.44	14.75	7.06
Rental Cars	0.00	15.94	9.69	3.33	5.29	9.19	1.95
Gas	59.5	2.67	4.30	27.05	0.66	0.97	13.47
Guides and Tour Fees	0.00	171.91	109.66	41.15	79.08	19.73	160.71
Equipment Rental	0.00	3.07	8.20	19.39	0.00	0.00	2.44
Recreation and entertainment	0.00	7.36	2.57	0.68	10.47	0.77	3.25
Souvenirs and other retail	12.75	16.83	15.26	11.48	54.12	17.89	4.95
Other Expenditures	0.00	0.00	0.00	0.00	0.00	3.14	9.74
Cruise Package	0.00	0.00	0.00	0.00	809.37	1065.55	0.00
Total Spending per Party per Day/Night (excluding cruise/boat package)	**139.55**	**688.93**	**368.09**	**207.87**	**200.59**	**206.73**	**258.44**

Table GLBA 3. Summary of Trip Purpose Types

Trip Purpose	Local Day	Lodge NPS	Lodge Out	Camp NPS/ Backcountry NPS/ Camp Out	Cruise	Boat	Other
Primary purpose	0.91	0.41	0.30	0.68	0.09	0.22	0.36
One of several equally important destinations	0.09	0.59	0.70	0.32	0.89	0.78	0.64

Table GLBA 3 (continued). Summary of Trip Purpose Types

Parameter	Local Day	Lodge NPS	Lodge Out	Camp NPS/ Backcountry NPS/ Camp Out	Cruise	Boat	Other
An incidental or spur-of-the-moment stop	0.00	0.00	0.00	0.00	0.02	0.00	0.00
Total	**1.00**	**1.00**	**1.00**	**1.00**	**1.00**	**1.00**	**1.00**