

**CITY OF GUSTAVUS, ALASKA
RESOLUTION CY19-06**

**A RESOLUTION AFFIRMING THE CITY OF GUSTAVUS SUPPORT OF, AND
PARTNERSHIP WITH, THE 2020 CENSUS**

WHEREAS, the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population and provides a historic opportunity to help shape the foundation of our society and play an active role in American democracy; and

WHEREAS, the City of Gustavus is committed to ensuring every resident is counted; and

WHEREAS, federal and state funding is allocated to communities, and decisions are made on matters of national and local importance based, in part, on census data; and

WHEREAS, census data helps determine how many seats each state will have in the U.S. House of Representatives and is necessary for an accurate and fair redistricting of state legislative seats, borough and city councils and voting districts; and

WHEREAS, information from the 2020 Census and American Community Survey are vital tools for economic development and increased employment; and

WHEREAS, the information collected by the census is confidential and protected by law; and

WHEREAS, the Census count requires extensive work, local involvement helps achieve a complete and accurate count; and

WHEREAS, a united voice from the City of Gustavus businesses, government, community-based and faith-based organizations, educators, media and others will enable the 2020 Census message to reach more of our citizens; and

WHEREAS, a City of Gustavus Complete Count Committee will bring together a cross section of community members who will utilize their local knowledge and expertise to reach out to all persons of our community; and

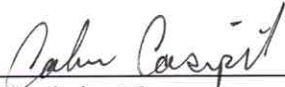
WHEREAS, the City of Gustavus Complete Count Committee will work with the Census Bureau to strive for an accurate count.

NOW THEREFORE BE IT RESOLVED, that the Gustavus City Council establishes a 2020 Census Complete Count Committee. This committee will:


1. Bring together a cross section of community organizations and citizens whose focus is 2020 Census awareness.
2. Utilize the local knowledge, expertise, and influence of each Complete Count Committee member to design and implement a census awareness campaign targeted to our community.

3. Strive to increase the self-response rate for households responding online, by phone or mailing back their questionnaire by building awareness through social media, newsletters, community events and other communications.

PASSED and APPROVED by the Gustavus City Council this 11th day of March, 2019, and effective upon adoption.



Calvin Casipit, Mayor



Attest: Karen Platt, City Clerk